McClipFace

ADVERTISER MEDIA KIT · NOV 2026

# Be the offer shoppers' AI recommends right before they buy.

McClipFace is a free savvy-shopper skill for AI assistants. When a shopper is about to check out, their AI asks McClipFace for the lowest final total, every working code and the best deal, then hands them a link to your store.

Muse | ChatGPT | Claude | Grok | Official MCP Registry · co.getclippy/clippy v4.0.0



## Traction, bot-filtered

As of Nov 28, 2026, 10:11 AM ET · first-party server metrics, test and bot traffic removed

**+201%**
**Monthly active installs**
795 in Nov 1–28 (month to date, today partial) vs 264 in all of October.[3]

**2.8×**
**Weekly lookups vs early Nov**
3,199 coupon lookups Nov 21–27 vs 1,123 Nov 1–7.[2]

**5.3×**
**Peak weekly store clicks**
308 clicks Nov 8–14 vs 58 in Oct 18–24. Still the peak week.[1]

**870**
**New skill installs started**
Nov 2–27, since install tracking began. Record day: 73 on Nov 27 (Black Friday). Record 7 days: 281 (Nov 10–16).[4]

**9,564**
**Coupon lookups, last 30 days**
Oct 29–Nov 27. 13,486 since the Oct 3 launch, excluding two spike days.[2]

**963**
**Shopper clicks to 144 stores**
Real /go store clicks, Oct 29–Nov 27 (bot-reclassified clicks removed).[1]

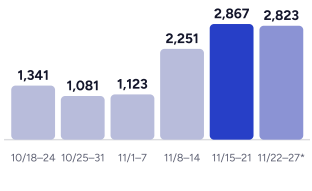
**802**
**Coupon lookups on Black Friday**
Nov 27, the highest complete day since the two excluded launch-period spike days.[2]

**2,867**
**Highest complete week of lookups**
Nov 15–21 (Sun–Sat). The next 6 days, Nov 22–27, already reached 2,823.[2]

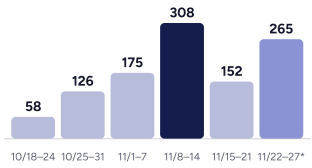
## Growth, week by week

7-day weeks (Sun–Sat), America/New_York, Oct 18–Nov 27, 2026. Chart labels are week dates. Nov 22–27* is 6 days, through the last complete day

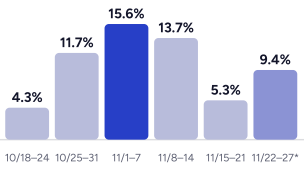
**Coupon lookups**
Code and deal requests (API + MCP)



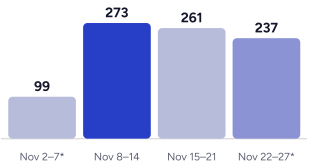

**Store clicks**
Shoppers sent to a store via McClipFace




**Lookup-to-click rate**
Store clicks ÷ coupon lookups




**Installs started**
Nov 2–27, since tracking began; * = short week




## How McClipFace reaches shoppers

**1**
### Purchase intent, in chat
A shopper tells their AI what they're about to buy, the way they already do. McClipFace runs inside that conversation: no browser extension, app or login.

**2**
### The AI checks McClipFace
It finds the lowest final total (shipping, tax and fees), compares today's price to 30, 60 and 90-day lows when known, and lists every working code and deal, best first.

**3**
### One link to your store
Each offer carries its own tracked link. With a browser assistant it can test codes at checkout; the shopper approves the purchase. Wish lists, price-drop rechecks and sale reminders bring them back.

## Why partner with McClipFace

### 1 High-intent traffic, not browsing

McClipFace is asked for at the point of purchase: "is this the lowest total?", "is there a code?". In November through the 27th, about 1 in 10 lookups ended in a click to a store.

### 2 Honest ranking shoppers trust

Nobody pays to be first. There is no paid placement, and commission is not an input to the lookup order. Codes are tested at checkout when possible; the rest are marked "not tested yet".

### 3 Creator links preserved

If a shopper arrives through a creator's or partner's link, McClipFace keeps that link and only adds the code, so it works alongside your existing affiliates instead of overwriting them.

### 4 Brand-safe, privacy-first

A lookup sends only the store or product name and currency, never the shopper's cart or identity. The shopper approves every purchase. Affiliate links are disclosed up front.

## How we promote partner offers

### AI assistants

- Skill for Muse, ChatGPT, Claude and Grok
- MCP server on the official MCP Registry, open to any MCP client
- Coupon answers, deal browsing, wish-list rechecks for price drops and new codes, sale-date reminders, weekly deal roundups

### Website

- 2,000 store coupon pages at mcclipface.com/coupons[5]
- Black Friday hub and shopping blog
- Exclusive McClipFace codes featured as partner deals

### Social

- X @McClipFace · Instagram @get.clippy · TikTok @getclippy.co · Facebook
- Joint launch posts with brand partners for new exclusive codes

## Catalog and reach

Live catalog as of Nov 28, 2026, 9:52 AM ET

**350K+**
**Products from partner stores**
With 30/60/90-day price compares when known.[6]

**1,800+**
**Stores with live codes**
3,437 stores with at least one live offer.[5]

**5,000+**
**Live coupon codes**
Unexpired US store–code pairs.[5]

**2,000**
**Store coupon pages**
Listed at mcclipface.com/coupons.[5]

**4**
**AI assistants + MCP**
Muse, ChatGPT, Claude, Grok, plus MCP Registry v4.0.0.[7]

### Most-clicked stores, last 30 days

Ranked by real shopper clicks, Oct 29–Nov 27, 2026.[1] Offers come from programs on Awin, CJ, Rakuten Advertising, Impact, Admitad and TakeAds, plus brands directly. FliKEZE combines two store listings of the same brand.

Walmart · FliKEZE · Best Buy · Botanic Choice · AOHI · Simple Project · Stylevana · Star Union · Stila Cosmetics · Amerisleep · Kombucha Kamp · Cozeware · Mychway · Plunge

## Put your offers where shoppers ask their AI.

Exclusive codes, program approvals and joint launches. McClipFace, operated by GetClippy LLC. Owner: Matt Lucero.

**clippy@mcclipface.com**

**Sources.** All figures come from McClipFace's own server metrics, pulled Nov 28, 2026, 10:11 AM ET. Days are America/New_York calendar days; Nov 28 is partial and left out unless stated. Test traffic and anything flagged as a bot, crawler or monitor are excluded.

**1** Store clicks: successful /go store redirects ("real" = raw minus clicks later reclassified as bots), /api/metrics/clicks?days=31 (live window Oct 29–Nov 28). Oct 18–28 weekly totals come from the Nov 18 completed-day snapshot of the same endpoint, published in the prior kit (Oct 18–24: 58; Oct 25–31: 126). Counts only, no identifiers. Clicks are redirects, not purchases.

**2** Coupon lookups: counters.coupon_lookups (bots in a separate field, not counted), /api/metrics/usage (live 30-day window Oct 30–Nov 28). Days before Oct 30 come from completed-day snapshots of the same endpoint (affiliate usage.csv, which matches the live series on every overlapping complete day). The since-launch figure of 13,486 (Oct 3–Nov 27) leaves out Oct 4 (a store-list sweep) and the Oct 9 spike; with them, 15,720.

**3** Monthly active installs: distinct skill installs that sent an install ID on a lookup in the ET month (estimate; tests and bots excluded), /api/metrics/usage monthly_active_installs. November is month to date and includes today.

**4** Installs started: first use of a tokenized install link within 24 h of its creation, max one per token; link previews excluded. /api/metrics/usage install_tokens, tracking from Nov 2, 2026. The live report keeps 14 days; Nov 2–14 come from completed-day snapshots of the same endpoint. Nov 28 partial: 10, not included in the 870 total.

**5** Live catalog stats, mcclipface.com/api/stats (updated 2026-11-28 9:52 AM ET). Public count floors are used for codes (5,000+) and stores with live codes (1,800+). Store coupon pages are the exact sitemap count (2,000). **6** As stated on mcclipface.com, Nov 28, 2026. **7** registry.modelcontextprotocol.io: co.getclippy/clippy 4.0.0, status active, isLatest true (checked Nov 28, 2026).